**Social Media Posts**

**How to Use:**

(1) Copy and paste one of the posts below into your Facebook, Twitter, Instagram, or LinkedIn page.

(2) Add a hyperlink to your library’s website. Shorten your link with [bit.ly](http://bit.ly), if needed.

(3) Download a Gale Presents: Peterson’s Test and Career Prep Facebook/Instagram/Twitter or LinkedIn social media image to include with the corresponding post.

 (4) Upload your selected social media image along with your post.

(5) Please ensure that you're using an image that corresponds with the platform (example: use a Facebook image when you're posting on Facebook.)

(6) Save/submit your post.

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|  | **POST COPY/TEXT** | **Image #** |
| 1 | Want to find scholarships? Discover your projected college costs? Find other financial resources? Find them all with Gale Presents: Peterson’s Test and Career Prep. <link to your library’s access> | Image 2 |
| 2 | Paused? Move forward. Prepare for upcoming tests with Gale Presents: Peterson’s Test and Career Prep. Full-length, timed practice exams to improve your scores and confidence. <link to your library’s access> | Image 1 |
| 3 | Explore career development tools to map your interests and aptitude, develop a resume, and more. <link to your library’s access> | Image 3 |
| 4 | Find the right college fit, without travel. Discover information about tuition, academics, campus life, admission requirements, and more. <link to your library’s access> | Image 2 |
| 5 | Job seekers & new grads: learn to build a standout resume, write a strong cover letter, and nail the interview. From the comfort of home. <link to your library’s access> | Image 3 |
|  | **POST COPY/TEXT** FOR INSTAGRAM | **Image #** |
| 1 | Access practice tests for AP, ACT, SAT, GRE, and more with Gale Presents: Peterson’s Test Prep. <we suggest adding a temporary link in your bio for easy access> | Image 1 |
| 2 | Explore more than 4,000 accredited schools with Gale Presents: Peterson’s Test and Career Prep. <we suggest adding a temporary link in your bio for easy access> | Image 2 |
| 3 | Write your best resume with the help of Gale Presents: Peterson’s Test and Career Prep. <we suggest adding a temporary link in your bio for easy access> | Image 3 |